



Rooted in Relationships: Safety • Stability • Connection: Supporting Families Impacted by Substance Use Disorders

PRESENTED BY THE NEXT STEP COLLABORATIVE

NEXT STEP
COLLABORATIVE

Friday, October 30, 2026
Hamilton County ESC
11083 Hamilton Avenue
Cincinnati, OH

Promotional & Exhibit Opportunities



UCCEDD
University of Cincinnati Center for
Excellence in Developmental Disabilities

From the Committee Chair

On behalf of Next Step Collaborative, we invite you to take part in the upcoming conference on Friday, October 30th at Hamilton County ESC.

Substance use disorders (SUDs) are complex health conditions that can deeply affect not only individuals but also their families - especially children. In the United States, many children live in households where a parent or caregiver is navigating the challenges of substance use, often facing emotional stress, uncertainty, and disruptions to their daily lives. These experiences can impact a child's development, mental health, and educational outcomes. By recognizing the broader effects of SUDs and supporting both caregivers and children with empathy and evidence-based resources, we can work toward healthier, more resilient families and communities.



Cincinnati Children's, University of Cincinnati Center for Excellence in Developmental Disabilities (UCCEDD), and the Next Step Collaborative invite you to support this year's conference on collaborative strategies to promote successful health and educational outcomes for children. This conference is designed for professionals identifying health and educational concerns and implementing interventions for children impacted by caregiver substance use disorders. This includes physicians, nurses, teachers, social workers, psychologists, therapists, peer support, lawyers, advocates, foster support providers, intervention specialists, and school staff.

We are excited for your organization to participate in and support this important educational activity. This conference is expected to be well attended with over 100 in-person participants from around the region and many more through virtual participation. Attendee tuition fees alone cannot cover the cost of producing this vitally important education. With this in mind, we hope that your organization will join in support of this educational conference.



Your support will help improve the health of children impacted by familial substance use disorders and will be prominently acknowledged in the course materials and displays. A wide range of opportunities are available, including booth space. These opportunities are described within this prospectus.

On behalf of the program committee and faculty, we want to thank you for your consideration of this request. It is our hope that you will see the value in supporting this activity. If you have any questions or require additional information, please feel free to contact Andrea Thrasher at Cincinnati Children's Interprofessional Continuing Education (IPCE) office at andrea.thrasher@cchmc.org.

Sincerely,

A handwritten signature in black ink, which appears to read 'Stephanie Weber'.

Stephanie Weber, PsyD, MPH
Chairperson, Next Step Conference Committee
Associate Professor-Educator, Clinical Pediatrics
Director, Next Step Clinic
Cincinnati Children's Hospital Medical Center



Host Organizations

CINCINNATI CHILDREN'S

Cincinnati Children's is a full-service, not-for-profit academic medical center with a legacy of excellence in pediatric healthcare dating back to 1883. Today, we are one of the largest children's hospitals in the United States, delivering more than 1.3 million patient encounters annually across all pediatric specialties.

Clinical Services

Consistently ranked among the nation's best children's hospitals by *U.S. News & World Report* for more than 15 years, Cincinnati Children's is nationally recognized for treating rare and complex conditions. Our expertise draws patients from across the country and around the world.

Education & Training

Education is central to our mission. Our diverse faculty and staff represent 85 countries, and we maintain international collaborations and training programs that advance child health worldwide.

Research

We are also a global leader in pediatric research, with a history of landmark discoveries including the Sabin oral polio vaccine, lung surfactant replacement therapy, and the rotavirus vaccine. Currently, Cincinnati Children's ranks among the top recipients of National Institutes of Health funding for pediatric research.

Next Step Collaborative

Next Step Collaborative is a community coalition of professionals and family members who focus efforts on education, research and advocacy whose mission is to improve outcomes and well-being of children and their families impacted by substance use disorders. Our collaborative aims to see children and families impacted by substance use disorders have safe environments and resources to support healthy growth and development.



Conference Agenda*

8:00 - 8:45 am	Breakfast, Check-in, & Booth Availability
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9:00 - 10:30 am	Presentations
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10:30 - 10:45 am	Break
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10:45 am - 12:00 pm	Presentations
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12:00 - 1:00 pm	Lunch & Booth Availability
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1:00 - 3:00 pm	Breakout Sessions
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3:00 - 3:15 pm	Closing & Adjourn
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*Exact timings subject to change.

Conference Topics

- Anti-Stigma Language and Terminology
- Caregiver Panel - Bridging Perspectives Between Biological and Foster Caregivers
- Eat, Sleep, Console and Breastfeeding Support
- Trauma-Informed Care Interventions
- Kinship Guardianship Assistance Program (KGAP)
- Residential, Family-Centered Inpatient Care for Infants with Prenatal Substance Exposure
- Team-Based Diagnostic Evaluation and Developmental Follow-Up

Conference Objectives

1. Discuss current evidence on the developmental, behavioral, and psychosocial impact of prenatal substance exposure and caregiver substance use disorder with colleagues, patients, and families.
2. Select evidence-based interventions and practice strategies to support the specific children and families they work with who are impacted by caregiver substance use disorder.
3. Connect children and families to appropriate medical, legal, educational, and community-based resources, matched to their specific needs.
4. Collaborate with colleagues across disciplines and professions to improve long-term outcomes for children impacted by substance exposure or caregiver substance use disorder.



Booth Opportunities

Space is limited. Sign-up early!

Exhibit Booth	\$500	Resource Booth (Non-profits)	\$100
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- Choice between high-top table (2 available) or 6' table with two side chairs (6 available)
- Recognition as exhibitor in conference materials
- One complimentary registration

Promotional Opportunities

Note: Booth NOT Included

If availability is limited, quantity available is listed for each opportunity in parentheses ().

Breakfast or Lunch (1 each)		\$2,500 each
• Branded table cloth on catering table (provided by purchaser) • Pull up banner or logo poster (provided by purchaser) prominently near buffet table		
Break (1)		\$2,500
• Choice of: • Branded napkins • Branded coffee sleeves (either to be provided by purchaser) • Pull up banner or logo poster (provided by purchaser) prominently near buffet table		
Hydration Station (1)		\$500
• Organization logo or name placard beside water carafes*		
AV & Wifi (1 each)		\$750 each
• Verbal recognition during the conference • Recognition on the wifi instructions presented to attendees		
Session Patron*		\$1500
• Verbal recognition during the session . • Title slide recognition during session • Signage at the meeting acknowledging contribution		

[Click here to submit your purchase request.](https://tinyurl.com/nextsteppromo26)

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All Promotion and Booth include a registration list.

ACCME defined Ineligible Companies may not be eligible for all promotional value items and contributor benefits. Ineligible promotional items have been marked (*).



Promotional Sponsorships

Levels

Note: Booth NOT Included

Platinum	\$5,000
- Prominent recognition in conference materials - Verbal recognition during opening, closing remarks - Signage at the meeting acknowledging contribution	- On slides rotating during main sessions breaks - Post-meeting "Thank You" Email blast - Registration list
Gold	\$3,000
- Prominent recognition in conference materials - Verbal recognition during opening/closing remarks - Signage at the meeting acknowledging contribution	- On slides rotating during main sessions breaks - Registration list
Silver	\$2,000
- Recognition in conference materials - Verbal recognition during opening/closing remarks - Signage at the meeting acknowledging contribution	- On slides rotating during main sessions breaks - Registration list
Bronze	\$1,000
- Recognition in conference materials - Signage at the meeting acknowledging contribution	- On slides rotating during main sessions breaks - Registration list
Friend	\$500
- Recognition in conference materials - Signage at the meeting acknowledging contribution	Registration list

[Click here to submit your purchase request.](https://tinyurl.com/nextsteppromo26)

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Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the [Standards for Integrity and Independence in Accredited Continuing Education \(2020\)](#), are considered separate from Promotional Opportunities and are Commercial Support. If you are interested in providing a donation or educational grant, please contact andrea.thrasher@cchmc.org.



Rules & Guidelines

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), Next Step, and Hamilton County ESC (the "Conference Center") for the 2026 Next Step Conference (the "Conference").

Application for Exhibit/Promotion

CCHMC and Next Step reserve the right to determine eligibility of any exhibit or promotion at the conference.

Booth & Opportunity Assignments

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

Conference Services

The Conference Coordinator will provide an exhibitor service kit prior to the event after payment and Letter of Agreement (if applicable) are received. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit.

Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

Parking

Loading dock space is reserved for loading and unloading only. Surface and garage parking is available near the Conference Center.

Name Badges

Booth representatives should bring their company name badge to wear during the conference. CCHMC and Next Step will provide something (ex. button, ribbon) to distinguish booth representatives.

Cleaning

The Conference Center will provide general lighting, heat or air conditioning, and daily cleaning of the aisles.

(Continued on next page.)



Rules & Guidelines, continued

Booth Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave., ML 3003, Cincinnati, OH 45229 or andrea.thrasher@cchmc.org. The following policy applies:

- Written cancellations received by September 6th will receive a refund of 80%.
- Written cancellations received on September 7th but before October 6th will receive a 25% refund.
- No refunds will be issued for cancellations received on or after October 7th.

Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

Installation of Exhibits

Set-up is from 7:30 am-8:00 am, in the Conference Center's Exhibit Space.

Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.